

**GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
DEVELOPMENT COMMISSIONERATE**

Awards for Enterprise Development and Promotion of Brand MSME

1. OBJECTIVES

The Micro, Small and Medium Enterprises (MSMEs) in India have undergone a vast development in the last five decades. The MSMEs have registered tremendous growth as also progress in terms of quality production, exports, innovation, product development and import substitution. Entrepreneurial efforts have made it possible to produce a number of items, which hitherto were imported. In quite a few cases new variants so produced are having additional attributes than their original versions and are capable of solving a multitude of user problems.

The Indian entrepreneurs are very creative and innovate new products and process as well as provide innovate services to remain competitive in domestic and global market. This has become possible to encourage such innovative efforts and promote this spirit in larger interest of qualitative development of MSME. The Ministry of MSME recognizes these entrepreneurs for their outstanding performance and by conferring awards motivate and encourage them.

Further to this, Ministry of MSME as matter of expanding its National Award Scheme for giving awards in various activities to promote activities linked to Art Based Enterprises such as competition in Paintings, essay writing etc. at the school/college/institution/ organizational level as well as at the district / block/village level & for the contribution of persons/ organizations of MSME sector(organized or un-organized) working on enterprises development and assistance to State / UT Government for giving MSME Awards in their jurisdiction.

2. Categories of Awards :-

Office of the Development Commissionerate, Ministry of MSME, as matter of expanding its National Award Scheme for giving awards in various activities to promote activities linked to Art Based Enterprises:-

- (i) Competition in Traditional Art- Ist Prize, IInd Prize & IIIrd Prize,
- (ii) Competition on Essay writing etc. at the school/ college/ institution / block/ village level in the district (in English/ Hindi/ Regional Language)- Ist Prize, IInd Prize & IIIrd Prize,